



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Advertiser
Agency
Buyer
Salesperson

Pol/B Obama/D/Pre/US (16256)
Greer, Margolis, Mitchell & Associ(2890)
KEULEMAN,KATIE
Telerep/Washington DC, Washington DC (1040)
ph: (555) 555-5555
Political - Federal Candidate (1067)
1897/OBAMA SKED C (138499)
National/Political
1897/06354591

Invoice 635913
Inv Date 9/30/2012
Terms Net 30
Contract 334260
Bill Type Standard
Period 8/27/2012 - 9/30/2012

Greer, Margolis, Mitchell & Associates
Attn: Accounting
3050 K Street NW
Washington, DC 20007

AgB

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

OBAMA SKED C
OBAMA FOR AMERICA- SKED C

CO-OP/Order Type No/Normal
Package
Gen. Date 10/1/2012 4:51:43PM

Orlando (WFTV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length		Copy/ISCI	Amount	Remarks
1.0	Spot	7:00:00AM- 9:00:00	Day,Su-1	09/30/12 7:24AM (Su)	00:30		OFA12A124H	\$850.00	
2.0	Spot	1:00:00PM- 6:00:00	Day,Su-1	09/30/12 2:40PM (Su)	00:30		OFA12A124H	\$475.00	
5.0	Spot	8:00:00PM- 9:00:00	Day,Su-1	09/30/12 8:24PM (Su)	00:30		OFA12A124H	\$6500.00	
23.0	Spot	1:05:00AM- 3:00:00	Day,Sa-1	09/29/12 2:54AM (Sa)	00:30		OFA12A124H	\$90.00	
24.0	Spot	11:35:00PM-12:05:00	Per week (1),Fr	09/28/12 12:04AM (Fr)	00:30		OFA12A124H	\$975.00	M/G For 6.0.1,7.0.1
25.0	Spot	1:05:00AM- 2:05:00	Day,F-1	09/28/12 1:15AM (Fr)	00:30		OFA12A124H	\$160.00	
26.0	Spot	2:00:00AM- 3:59:00	Day,F-1	09/28/12 2:19AM (Fr)	00:30		OFA12A124H	\$30.00	
27.0	Spot	9:00:00PM-11:00:00	Per week (1),Su	09/30/12 10:40PM (Su)	00:30		OFA12A124H	\$6000.00	M/G For 4.0.1

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total	\$15,080.00
Commission	(\$2,262.00)
Net Total	\$12,818.00

Total Spots 8

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.

Officially printed on 11/02/12 04:25 PM

Page: 1